



# *Charlotte Gem Preservation Awards*

THURSDAY MAY 11, 2023

## WHAT IS CHARLOTTE GEM?

Charlotte Gem is the premier fundraising event for The Charlotte Museum of History.

## SUPPORT YOUR COMMUNITY

Your gift supports the Museum's work to build a more thoughtful and empowered community.

## HONORING PRESERVATION

Establish yourself as a leader in the community, supporting the preservation of Charlotte's history.

## SHOW YOUR SUPPORT

Your business can be recognized in event materials, press releases and emails, and social media throughout the year, reaching over 30,000 digital and in-person audience members.



# *Recognizing Charlotte "Gems"*

## **CHARLOTTE GEM AWARD**

This year during the awards ceremony we will be honoring an individual - a "Charlotte Gem" - someone who actively works to make Charlotte and the Piedmont Region a better place to live through advocacy, volunteerism, and general support for our community. 2023 will be the first year we honor someone with this capstone achievement.

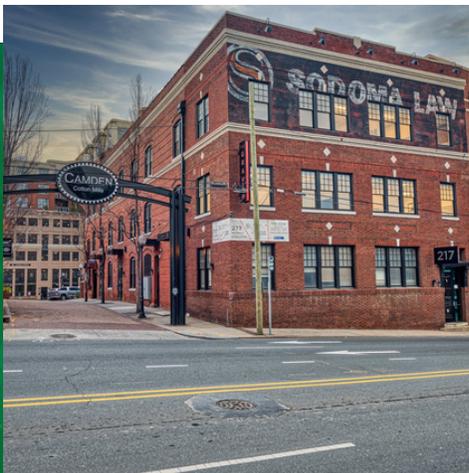


## **CHARLOTTE PRESERVATION AWARDS**

The Charlotte Preservation Awards honor restoration and building projects in the greater Charlotte region that exemplify the best of historic preservation.

## **AWARD CATEGORIES**

1. Preservation (Residential)
2. Preservation (Commercial)
3. Neighborhood Infill (Residential)
4. Neighborhood Infill (Commercial)
5. Excellence in Preservation
6. Preservation in a Small/Medium Community



# Sponsorship Levels

TOPAZ	RUBY	SAPPHIRE	EMERALD	DIAMOND PRESENTING
				
<b>\$500</b>	<b>\$1000</b>	<b>\$2500</b>	<b>\$5000</b>	<b>\$10,000</b>
<ul style="list-style-type: none"><li>• Logo featured on cocktail reception table.</li><li>• Listing in event program.</li><li>• 2 Pavilion tickets</li></ul>	<ul style="list-style-type: none"><li>• Logo featured on outside signage.</li><li>• Listing in event program.</li><li>• Recognition at Jewel Jam concert series</li><li>• 4 Pavilion tickets.</li></ul>	<ul style="list-style-type: none"><li>• Logo featured in lobby and on outside signage.</li><li>• 1/2 page ad in event program.</li><li>• 4 Pavilion tickets, 2 Crown tickets</li><li>• Recognition at Jewel Jam concert series</li></ul>	<ul style="list-style-type: none"><li>• Same signage as Sapphire, plus award ceremony.</li><li>• Full page ad in event program.</li><li>• Opportunity to present an award.</li><li>• 8 Pavilion tickets, 4 Crown tickets</li><li>• Recognition at Jewel Jam concert series.</li></ul>	<ul style="list-style-type: none"><li>• Logo featured at museum entrance and event stage.</li><li>• Inside cover ad in event program.</li><li>• Optional remarks during the event.</li><li>• 16 Pavilion tickets, 8 Crown tickets</li><li>• Recognition at Jewel Jam concert series</li></ul>

**Pavilion tickets** include attendance at a moving cocktail party, event activities, and virtual access to awards ceremony. **Crown tickets** include the cocktail party and event activities as well as a plated dinner and seating for the awards ceremony.

## JEWEL JAMS

Beginning in March and leading up to this year's Charlotte Gem Preservation Awards, the Museum will be hosting a series of concerts called "Jewel Jams" with local musicians representing different cultures and communities of the Piedmont. These concerts are open to the public and sponsors have the opportunity to attend and be recognized at these special events.



# *Sponsor Agreement*

CHARLOTTE GEM | THURSDAY MAY 11, 2023  
6:00PM (dinner at 7:00PM)

**YES! We will sponsor Charlotte Gem at the following level:**

- **DIAMOND PRESENTING | \$10,000+** Limit one (1)
- **EMERALD | \$5,000+** Limit five (5)
- **SAPPHIRE | \$2,500+** Limit ten (10)
- **RUBY\* | \$1,000**
- **TOPAZ\* | \$500**

\*individuals, small businesses, and small organizations only, please

## **Payment & Recognition Information:**

Name/Business (as it will appear in collateral material) \_\_\_\_\_

Web URL (to be linked, if applicable) \_\_\_\_\_

Main Contact \_\_\_\_\_

Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

Social Media Handles \_\_\_\_\_

Payment may be made by:

- Check (to: The Charlotte Museum of History, mail to 3500 Shamrock Dr, Charlotte NC 28215)
- Credit Card (at charlottemuseum.org, credit card form available on request)

Signature

Date

Please send information, plus a high-resolution logo (JPEG or PNG), to the Museum by April 15 to receive full recognition. For more information or to discuss custom sponsorship packages, please contact Terri White, President & CEO, at 704.568.1774 or [terri@charlottemuseum.org](mailto:terri@charlottemuseum.org).