



Presented by



In 1988 the Charlotte Hornets joined the NBA as an expansion team, building upon the legacy created by the Carolina Cougars and the long tradition of a love of basketball in North Carolina. Thirty five years later, the iconic teal and purple team continues to delight fans in the Queen City and beyond.

This exhibition will invite visitors to learn more about the history, the people, and the community that Hornets Basketball has brought to the Piedmont of North Carolina- but we need your support to make it happen!

Become a Charlotte Hornets: The Hive at 35 sponsor today!

Opening October 2023

- Platinum - \$10,000+
- Gold - \$5,000+
- Silver - \$2,500+
- Bronze - \$1,000+

Sponsorship Levels

All levels include recognition in the exhibition.
Additional benefits available at each level.

BRONZE



Name & Logo
on the Exhibit

Name & Logo
on the Exhibit
Website

Two (2) Tickets
to the Exhibit
Opening

Five (5) Exhibit
Guest Passes

SILVER



Name & Logo
on the Exhibit

Name, Logo, &
Hyperlink on
the Exhibit
Website

Four (4) Tickets
to the Exhibit
Opening

Ten (10) Exhibit
Guest Passes

GOLD



Same Exhibit &
Website
Recognition as
Silver

Discounted
tickets to CMH
special events

10% Discount on
CMH Event
Rental

Six (6) Tickets to
the Exhibit
Opening

Fifteen (15)
Exhibit Guest
Passes

Placement of
Logo on all
Printed Exhibit
Materials

PLATINUM



Same Exhibit &
Website
Recognition as
Gold

Discounted
tickets to CMH
special events

15% Discount on
CMH Event
Rental

Eight (8) Tickets
to the Exhibit
Opening

Twenty (20)
Exhibit Guest
Passes

Placement of
Logo on all
Printed Exhibit
Materials

Sponsor Agreement

CHARLOTTE HORNETS: THE HIVE AT 35

YES! We will sponsor the exhibition at the following level:

- **PLATINUM | \$10,000+**
- **GOLD | \$5,000+**
- **SILVER | \$2,500+**
- **BRONZE | \$1,000+**

Payment & Recognition Information:

Name/Business (as it will appear in collateral material) _____

Web URL (to be linked, if applicable) _____

Main Contact _____

Email _____

Mailing Address _____

Social Media Handles _____

Payment may be made by:

- Check (to: The Charlotte Museum of History, mail to 3500 Shamrock Dr, Charlotte NC 28215)
- Credit Card (at charlottemuseum.org, credit card form available on request)

Signature

Date

Please send information, plus a high-resolution logo (JPEG or PNG), to the Museum by August 30 to receive full recognition. For more information or to discuss custom sponsorship packages, please contact Terri L. White, President & CEO, at 704.568.1774 or terri@charlottemuseum.org.