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NEW MUSEUM EXHIBIT WILL CELEBRATE 35TH ANNIVERSARY OF THE CHARLOTTE HORNETS

CHARLOTTE, N.C., May 12, 2023 – The Charlotte Hornets and the Charlotte Museum of History tonight announced that they are creating a new exhibit about the team’s history in honor of its 35th anniversary. The “Hive at 35” features Hornets artifacts and memorabilia, starting with the team’s inaugural opening night as an expansion team in 1988. The exhibit opens to the public on Oct. 10.

“We’re incredibly excited to team up with the Charlotte Museum of History as part of our 35th Anniversary celebration,” said Hornets President & Vice Chairman Fred Whitfield. “Everyone is aware that the Charlotte region and the Carolinas have a deep legacy of basketball greatness and a love affair with the game at all levels, from young kids playing on AAU and high school teams to fans enjoying some of the best college basketball in the nation to the Hornets bringing the excitement of NBA action to the area. We’re proud of our part in that history, and we look forward to making more history in the years to come.”

The exhibit will include interactive spaces, a timeline of Carolinas basketball history and plenty of artifacts, from the original teal-and-purple Hornets jerseys and game-worn shoes to commemorative items from the team’s inaugural season and other milestone events. Also on display: vintage Hornets giveaways such as Hugo plushes, team holiday cards and a limited-edition Hornets cookbook.

“My mantra is ‘History shouldn’t be boring!’,” said Terri L. White, president and CEO of the Charlotte Museum of History. “This exhibit invites visitors to have fun learning more about the history, the people and the community that Hornets basketball has brought to the Carolinas for more than a third of a century. This brings something new and entertaining for our regular visitors, while attracting people who may not have traditionally thought of museums as a destination for fun.”

Fans can participate in the exhibit through the “Hive Drive” campaign. By donating as little as \$5, fans can have their names displayed on a digital list of supporters on the exhibit’s website.



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How to Go

The “Hive at 35” exhibit opens to the public on Tuesday, Oct. 10, and will be included as part of regular museum admission. All Hornets season ticket holders will receive a single-day pass for free museum admission to see the exhibit.

About Hornets Sports & Entertainment

Hornets Sports & Entertainment owns the Charlotte Hornets, Greensboro Swarm and Hornets Venom GT, and operates Charlotte’s Spectrum Center. The Charlotte Hornets are a member of the NBA’s Southeast Division. Owned by NBA Legend Michael Jordan, the Hornets organization strives to deliver a relentless attack on the court, an unmatched experience in the stands and a positive impact throughout the community. The name of the city’s original NBA team from 1988-2002, the Hornets moniker returned to Charlotte in May 2014, uniting the rich history of NBA basketball in the Carolinas. The Greensboro Swarm are the NBA G League affiliate of the Charlotte Hornets and play at the Novant Health Fieldhouse at the Greensboro Coliseum Complex. Hornets Venom GT is the organization’s esports team affiliate that joined the NBA 2K League in 2020. Spectrum Center is the premier destination for sports and entertainment in the Carolinas, hosting over 150 sporting events, concerts and family shows annually. For more information, please visit hornets.com, gsoswarm.com, HornetsVenomGT.com or spectrumcentercharlotte.com.

About the Charlotte Museum of History

The Charlotte Museum of History exists to save and share the Charlotte region’s history, helping create a better understanding of the past and inspiring dialogue about the future. The museum is the steward of the [1774 Hezekiah Alexander Rock House and homesite](#), which is listed on the National Register of Historic Places and is the oldest home in Mecklenburg County. The museum is the future home of the [historic Siloam School](#). Visit charlottemuseum.org and follow the museum on [Facebook](#), [Instagram](#) and [Twitter](#). The museum is an independent 501(c)(3) nonprofit organization.

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