



NEW MUSEUM EXHIBIT CELEBRATING CHARLOTTE HORNETS' 35TH ANNIVERSARY SET TO OPEN OCT. 10

CHARLOTTE, N.C., Sept. 14, 2023 – A new exhibit celebrating the Charlotte Hornets' 35th anniversary opens on Oct. 10 at the Charlotte Museum of History. The "Hive at 35" will feature Hornets artifacts and memorabilia, dating back to the team's inaugural season as an expansion team in 1988-89.

"We're excited to share this in-depth look at our history with our fans as we celebrate our 35th anniversary," said Hornets President & Vice Chairman Fred Whitfield. "We're pleased to be teaming with the Charlotte Museum of History on an exhibit that will be entertaining and educational to Hornets fans and museum patrons alike."

Presented by Lowe's, the exhibit will include interactive spaces, a timeline of Carolinas professional basketball history and a variety of artifacts. Highlights include game-worn jerseys and shoes representing multiple eras of the Hornets, Bobcats and WNBA's Sting; commemorative items from the Hornets' inaugural season, the Bobcats' inaugural season and the return of the Hornets name in 2014; mementos from throughout the team's history and stories that illustrate the Hornets' popularity in Charlotte and around the world.

Examples include a basketball autographed by the entire team from the 1988-89 inaugural season, game-worn shoes from Hornets legends Dell Curry and Alonzo Mourning, commemorative tickets and game programs from the inaugural Charlotte Hornets game in 1988-89 and the first game after the return of the Hornets name in 2014-15, a limited-edition Hornets Homecooking cookbook from the late 1980s and game-worn Charlotte Sting jerseys from WNBA All-Stars Vicky Bullett and Allison Feaster.

"The story of the Charlotte Hornets is an important part of our city's cultural history'," said Terri L. White, president and CEO of the Charlotte Museum of History. "The 'Hive at 35' exhibit will inspire lots of nostalgia among long-time Charlotteans and will invite newcomers to learn more about the history of our city in a way that's fun and engaging; definitely not your average museum exhibit!"



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How to Go

The "Hive at 35" exhibit officially opens on Tuesday, Oct. 10, and will be included as part of regular museum admission. All Hornets season ticket holders will receive a single-day pass for free museum admission to see the exhibit.

About Hornets Sports & Entertainment

Hornets Sports & Entertainment owns the Charlotte Hornets, the Greensboro Swarm (NBA G League), Hornets Venom GT (NBA 2K League) and operates Spectrum Center, the premier destination for sports and entertainment in the Carolinas. The first major professional sports franchise in the Carolinas, the Charlotte Hornets are celebrating the 35th Anniversary of their inaugural season during the 2023-24 NBA campaign. HSE creates spectacular fun and memories that marvel for the more than 1.2 million people who visit Spectrum Center annually, and positively impacts the Carolinas through community programming and the Charlotte Hornets Foundation. For more information, please visit hornets.com, gsoswarm.com, HornetsVenomGT.com or spectrumcentercharlotte.com.

About the Charlotte Museum of History

The Charlotte Museum of History exists to save and share the Charlotte region's history, helping create a better understanding of the past and inspiring dialogue about the future. The museum is the steward of the oldest home in Mecklenburg County, the <u>1774 Hezekiah Alexander Rock House and homesite</u>, as well as the <u>historic Siloam School</u>, both of which are on the National Register of Historic Places. Visit <u>charlottemuseum.org</u> and follow the museum on <u>Facebook</u>, <u>Instagram</u> and <u>Twitter</u>. The museum is an independent 501(c)(3) nonprofit organization.

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