

CHARLOTTE'S ONLY MIDCENTURY MODERN HOME TOUR RETURNS THIS FALL

2022 Mad About Modern home tour offers in-person and virtual options

CHARLOTTE, N.C., Aug. 23, 2022 – After two years of virtual-only tours, Charlotte's *Mad About Modern* home tour returns on Saturday, Sept. 24, as a hybrid event, with homes available to view both in-person and online.

Ticket holders will get exclusive access to in-person homes, as well as virtual 360° tours of several other homes, along with a digital guidebook highlighting the significant modernist features of each home on the tour.

WHEN:

The 2022 *Mad About Modern* home tour is Saturday, Sept. 24, from 10 a.m.-4 p.m., with virtual homes available for ticket holders to view online for several weeks after the tour.

The museum will host a Mod Experience event to celebrate midcentury modern design and style on Thursday, Sept. 22, at the museum.

WHAT:

The *Mad About Modern* home tour is Charlotte's only home tour that focuses on midcentury modern homes, with the goal of inspiring others to live in and preserve these unique historic properties. The tour celebrated its 10th year in 2021.

Most homes on the tour were built between the 1950s and the 1970s. They showcase signature elements of midcentury modern design, including asymmetrical profiles, expansive windows, open floor plans and living areas that blur the line between indoor and outdoor, making the spaces seem larger than they are.

The *Mad About Modern* home tour is a major fundraiser for The Charlotte Museum of History, with all proceeds supporting its mission of saving and sharing Charlotte's history.



HOW TO GO:

Tour tickets go on sale Sept. 1 at madaboutmodern.com. Advance tickets are \$30 and give attendees access to all of the homes on the tour, both virtual and in-person homes, plus access to the Mod Experience event. Tickets purchased the day of the tour are \$35.

WHERE:

Various homes throughout Charlotte and online. Visit madaboutmodern.com for more information.

About The Charlotte Museum of History

The Charlotte Museum of History exists to save and share the Charlotte region's history, helping create a better understanding of the past and inspiring dialogue about the future. The museum is the steward of the [1774 Hezekiah Alexander Rock House and homesite](#), which is listed on the National Register of Historic Places and is the oldest home in Mecklenburg County, and the future home of the [historic Siloam School](#). Visit charlottemuseum.org and follow the museum on [Facebook](#), [Instagram](#) and [Twitter](#). The museum is an independent 501(c)(3) nonprofit organization.

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