

CHARLOTTE'S ONLY MIDCENTURY MODERN HOME TOUR RETURNS FOR 12TH YEAR

New this year, the Mad About Modern home tour includes a VIP ticket option and antique car show

CHARLOTTE, N.C., Aug. 15, 2023 – Charlotte's *Mad About Modern* home tour returns for its 12th year on Saturday, Sept. 30, showcasing some of the best historic midcentury modern homes in the city, along with modern homes inspired by the midmod movement.

Tickets include access to a special kickoff event on Sept. 28 at the Charlotte Museum of History, which presents the tour. For the first time, this year's tour also offers a VIP ticket option that includes guided home tours via private shuttle bus.

"The *Mad About Modern* home tour brings people inside some of the best midcentury and modern homes in the Queen City," said Terri L. White, president and CEO of the Charlotte Museum of History. "The tour is part of our preservation mission, and we hope it encourages people to preserve these historic spaces that contribute to our city's unique streetscapes and character."

This year's tour features seven stops, including five homes, a school and a classic car show at the Charlotte Museum of History. There is also a bonus virtual tour of a home in Waxhaw, available for ticketholders to view online. As always, the tour homes showcase essential elements of midcentury modern design, including open floor plans, asymmetrical exteriors, expansive windows and living areas that blur the line between indoors and outdoors.

All tour proceeds support the Charlotte Museum of History's mission of saving and sharing Charlotte's history.

The Mod Experience at the History Museum on Sept. 28

The museum will host a kickoff party on Thursday, Sept. 28, to celebrate midcentury modern design and style. This year's event recognizes the contributions of women to the Queen City's built environment and features a panel discussion with Regan Stewart of



True Homes, LaToya Faustin of She Built This City and Susan Mayer of SVM Historical Consulting.

2023 TOUR LOCATIONS

3500 Shamrock Drive - Antique Automobile Clubs of America Car Show at the Charlotte Museum of History

Manufactured ca. 1940 - 1980

The midcentury era in Charlotte was made possible in part by the growth of the automobile culture and the ability to create homes in what would eventually become known as "the suburbs." Members of the Hornet's Nest Region of the Antique Automobile Clubs of America will be at the Charlotte Museum of History with lovingly restored examples of cars that would have roamed Charlotte's roads during the height of the midcentury modern era, starting in the 1940s, and beyond.

Garinger High School

Built in 1959

Designed by noted local architect A.G. Odell Jr. and constructed as the "high school of the future," this Local Historic Landmark is one of the longest, continually-operated schools in Charlotte, and it is a striking example of Modernist architecture. While recent renovations changed some of the school's defining design elements, portions of the school continue to be important artifacts in the Queen City's built environment.

2100 Valencia Terrace

Built in 1959

The current owners restored this midcentury ranch home designed in the California contemporary style, highlighting its original wood floors, wood paneling and fireplaces. The new custom-built pool and cabana embrace outdoor living and an "atomic ranch" feel with unique decking and a breeze block surround. Reclaimed bricks and custom planters create a calming garden space.



534 Lansdowne Road

Built in 1967

Prolific 20th-century developer C.D. Spangler Construction Company built this classic, split-level home. Since purchasing the home in 2020, the new owners have renovated and remodeled within the existing footprint to combine classic midcentury style with modern living. Notice the addition of large windows to the front of the home that seamlessly blend the indoor and outdoor spaces.

1401 Stoneyridge Drive

Built in 1979

This full-brick ranch home based on a Better Homes and Gardens plan is a stunning midcentury modern time capsule with beautiful hardwood flooring, paneling and stonework. The new owners look forward to restoring the home soon and making some needed upgrades for modern life. They have graciously opened their doors for this year's tour to feature the home before their restoration efforts. Fos Restoration, Bird Dog Vintage and Charlotte Vintage have staged the home with original midcentury furniture and décor to help visitors imagine what the space looked like when it was built in 1979.

1220 Scotland Ave

Built in 1981

This home features numerous nods to midcentury modern design while transitioning into the postmodern era. Soaring skylights, unique lighting, glass-paneled railings and multiple elevation changes create a beautiful backdrop to the owner's love for art and nature. The current owners have undertaken extensive exterior renovations to the decks, gardens and front entryways to create a natural oasis close to the city center.

1116 Louise Ave - Steel Louise

Built in 2022

This modern home on Louise Ave is heavily influenced by midcentury modern architecture with its asymmetrical roofline and massive windows. Designed and built by owner and architect Marc Manack, the home recently won the prestigious George Matsumoto Prize from NC Modernist. Skylights and large windows throughout the home



maximize light and connect the home to the street outside. The finishes are a study in contrast between light and dark, smooth and rough, including dramatic wood-clad ceilings and monumental stairs.

Waxhaw (virtual tour home)

Built in 1968

The current owners were looking for a modern house that would work for their young family, and they fell in love with this home's large windows and the way it blends into the natural beauty of its wooded surroundings. Their interior renovations include creating an owner's suite and a finished basement, complete with a movie theater room and wine cellar. The home's midcentury bones are visible in the large original brick fireplace and architectural features such as the changes in elevation and a cantilever roof.

WHEN

The 2023 *Mad About Modern* home tour is Saturday, Sept. 30, from 10 a.m.-4 p.m. The Mod Experience kickoff event is Thursday, Sept. 28, at the history museum.

HOW TO GO

Tickets are on sale now at <u>madaboutmodern.com</u>. Tickets are \$35 (\$30 for museum members) and include full tour access, plus a ticket to the Mod Experience on Sept. 28. Tickets for the new VIP tour experience are \$200 (\$175 for museum members).

The Charlotte Museum of History exists to save and share the Charlotte region's history, helping create a better understanding of the past and inspiring dialogue about the future. The museum is the steward of the 1774 Hezekiah Alexander Rock House and homesite, which is listed on the National Register of Historic Places and is the oldest home in Mecklenburg County, and the future home of the historic Siloam <a href="https://docs.org/school-noise-new-color: blue historic Siloam historic Siloam <a href="https://docs.org/school-noise-new-color: blue historic Siloam <a href="https://docs.org/schoo