

CHARLOTTE'S ONLY MIDCENTURY MODERN HOME TOUR RETURNS 2022 Mad About Modern home tour offers in-person and virtual options

CHARLOTTE, N.C., Sept. 8, 2022 – Charlotte's *Mad About Modern* home tour returns for its 11th year on Saturday, Sept. 24, as a hybrid event, with homes available to view inperson and online. Tickets include access to a special kickoff event on Sept. 22 at The Charlotte Museum of History, which presents the tour.

"After two years hosting *Mad About Modern* virtually, the museum is so pleased to bring the tour back with in-person options this year," said Terri L. White, president and CEO of The Charlotte Museum of History. "For more than a decade now, the tour has brought people inside the best of Charlotte's midcentury and modern homes, encouraging Charlotteans to preserve these unique places that contribute to our city's character."

This year's tour features five homes, plus one commercial space, located from Myers Park and NoDa to east and south Charlotte. The spaces showcase essential elements of midcentury modern design, including open floor plans, asymmetrical exteriors, expansive windows and living areas that blur the line between indoors and outdoors.

This year's tour ticket also includes admission to The Charlotte Museum of History on Saturday, Sept. 24, giving attendees the chance to see "Charlotte: Signs of Home." The exhibit features iconic midcentury signs from places that helped define the Queen City over the past 50 years, including The Penguin, South 21 Drive In and Eastland Mall.

All tour proceeds support The Charlotte Museum of History's mission of saving and sharing Charlotte's history.

The Mod Experience at the History Museum on Sept. 22

The museum will host a kickoff party on Thursday, Sept 22, to celebrate midcentury modern design and style. The evening event features a talk by Jim Owens of Alter Architects, sharing how today's architects can give new life to midcentury modern homes.



2022 TOUR LOCATIONS

St. Mark's Lutheran Church (1001 Queens Rd)

Built in 1960.

Designed by notable 20th-century church architect Harold Wagoner, St. Mark's Lutheran is a beautiful example of midcentury modern architecture for a public space. The clean lines, exposed wooden beams and floor-to-ceiling windows bring a modern sensibility to this stunning, soaring space. Wagoner also designed the midcentury modern landmark National Presbyterian Church in Washington, D.C., among hundreds of other sacred spaces he created in dozens of states.

1154 Cedarwood Lane – Cohen-Fumero House

Built in 1961.

This historic landmark was featured on the 2019 home tour as it was undergoing renovations and again on the 2020 virtual home tour. This year, attendees can experience the renovated home in person, restored to its former glory with period furniture and movie posters from the era. The home is one of just a few high-style midcentury modern buildings left in the region. Noted architect Murray Whisnant designed the house for artists Herb Cohen and Jose Fumero, who wanted a home built for artistic expression and entertaining. It became a center of artistic social life in 1960s Charlotte.

2230 Cloisters Drive

Built in 1958.

This lovingly restored home blends hallmark midcentury elements, such as changes in elevation and indoor-outdoor living spaces, with modern design, including a beautifully updated kitchen and laundry room. The owners were committed to bringing the home back to its midcentury roots. They also incorporated the work of regional artists to complement their home's period furnishings.



2720 Yadkin Avenue

Built in 2016.

This midcentury-inspired modern home was created and built by owner and architect Gerrit Baumann. It's a modern take on the midcentury modern ethos of creating spaces in harmony with nature. Floor-to-roof windows flood the home with natural light, allowing views of Baumann's pet goats in the vegetation outside. The lowered conversation area is a call back to a signature midcentury design. This home is built to the German passivhaus (or "passive house") standard, meaning its design is energy efficient and has a smaller ecological footprint.

Lansdowne Road

Built in 1967.

This classic split-level home was built by prolific 20th-century developer C.D. Spangler Construction Company. Since purchasing the home in 2020, the new owners have renovated and remodeled within the existing footprint to combine classic midcentury style with modern living. Notice the addition of large windows to the front of the home that seamlessly blend the indoor and outdoor spaces.

Cedar Croft Drive

Build in 1959.

The only midcentury modern house in its neighborhood, this home retains its charm and character, with expansive windows, multiple changes in levels and folding doors and wood paneling throughout. The current owners preserved the original brickwork on the exterior and in the expansive patio spaces.

WHEN

The 2022 *Mad About Modern* home tour is Saturday, Sept. 24, from 10 a.m.-4 p.m., with virtual homes available for ticket holders to view through August 2023.

The Mod Experience kickoff event is Thursday, Sept. 22, at the history museum.



HOW TO GO

Tickets are at <u>madaboutmodern.com</u>. Advance tickets are \$30 and include full tour access, plus a ticket to the Mod Experience on Sept. 22. Day-of tickets are \$35.

The Charlotte Museum of History exists to save and share the Charlotte region's history, helping create a better understanding of the past and inspiring dialogue about the future. The museum is the steward of the 1774 Hezekiah Alexander Rock House and homesite, which is listed on the National Register of Historic Places and is the oldest home in Mecklenburg County, and the future home of the historic Siloam School. Visit charlottemuseum.org and follow the museum on Facebook, Instagram and Twitter. The museum is an independent 501(c)(3) nonprofit organization.