



**Dearest Gentle Reader,
you are invited to a ball.**

Embark on a dazzling adventure with the Charlotte Museum of History as we immerse ourselves in the enchanting world of *Bridgerton* and Queen Charlotte.

Join us as we transform the Museum into a Queen's Ball experience, with historical fashion, a string quartet, Regency-era games & activities, elegant grazing tables, refreshments, and more!

Hear from Julia Quinn, the critically acclaimed author of the *Bridgerton* series, as she discusses writing historical fiction as a reimagining of England's Regency-era. Queen Charlotte's Ball & Banquet explores *Bridgerton's* empowering female characters and message of inclusivity through an immersive experience that resonates with young adults aged 18-30, a demographic often overlooked in traditional museum settings.

**Learn more about how you can help
elevate this event to be fit for a
queen! Together, let's create a night
to remember!**

Overview

Add Your Brand to the Conversation

Join the Charlotte Mecklenburg Library and Queens University of Charlotte along with other experts in the field for a memorable affair of history, fashion, and romance. Not only is this a unique way to engage people in history, sponsorship of this event is your opportunity to engage in vital conversations exploring belonging, opportunity, and access through the lens of fashion and historical romance.



An Evening of Fashion

Explore displays of original and inspired fashions from the 1770s to the 1830s, including the original shoes created for a Charlotte wedding in 1780.



Meet the Woman Who Brought this World to Life

Guests will have the opportunity to meet bestselling author Julia Quinn, creator of the *Bridgerton* series, now a hit Netflix TV show.



Queen Charlotte Sponsorships



*Regency
Patron*



Logo Placement on all event materials, including commemorative fan

Two (2) tickets to VIP Meet & Greet with Julia Quinn

Two (2) memberships to the Charlotte Museum of History



*Lady
Whistledown
Sponsor*



Logo Placement on all event materials, including commemorative fan

Four (4) tickets to VIP Meet & Greet with Julia Quinn

Social Media Shoutout

10% Discount on Event Rental



*Royal Court
Sponsor*



Prominent Logo Placement on all event materials, including commemorative fan

Six (6) tickets to VIP Meet & Greet with Julia Quinn

Reserved seating for Julia Quinn's Author Talk

Exclusive moment to engage directly with the audience

10% Discount on Event Rental



*Diamond of
the Season
Sponsor*



Premier Logo Placement on all event materials, including commemorative fan

Eight (8) tickets to VIP Meet & Greet with Julia Quinn

Prime reserved seating for Julia Quinn's Author Talk

Exclusive Social Media Shoutout

A premium opportunity to engage directly with the audience.

15% Discount on Event Rental



Sponsorship Agreement

QUEEN CHARLOTTE'S BALL & BANQUET | SATURDAY FEBRUARY 15

We will sponsor the Ball at the following level:

- **DIAMOND OF THE SEASON | \$10,000**
- **ROYAL COURT SPONSOR | \$5,000**
- **LADY WHISTLEDOWN SPONSOR | \$2,500**
- **REGENCY PATRON | \$1,000**
- **DONATION | \$_____**

Payment & Recognition Information:

Name / Business (as it will appear in collateral material) _____

Web URL (to be linked, if applicable) _____

Main Contact _____ Phone _____

Email _____

Mailing Address _____

Payment may be made by:

- Check (to: Charlotte Museum of History, mail to 3500 Shamrock Dr, Charlotte NC 28215)
- Credit Card (at charlottemuseum.org, credit card form or invoice available on request)

Signature

Date

Please send information, plus a high-resolution logo (JPEG or PNG) and links to your applicable social media accounts, to the Museum by December 15 to receive full recognition.

For more information or to discuss custom sponsorship packages, please contact Lauren Wallace, Development Director, at 704.568.1774 or lauren@charlottemuseum.org.