



*Queen Charlotte's  
Ball & Banquet*

Dearest Gentle Reader,  
you are invited to a ball.

Embark on a dazzling adventure with the Charlotte Museum of History as they dive into the world of Bridgerton for a history lesson like no other! Travel back in time to the days of Queen Charlotte and the mesmerizing world of fashion. Get up close and personal with stunning historical outfits created by local artists, and witness the stunning evolution of style from the 1770s to the 1830s. Discover the intriguing life of Queen Charlotte, the city's namesake, and unravel how fashion played a role in shaping and being shaped by the social norms of that era, particularly for women. With its empowering female characters and message of inclusivity, Bridgerton sets the stage for engaging conversations that resonate with young adults aged 18-30, a group often overlooked in traditional museum settings.

# Overview

## Add Your Brand to the Conversation

Join the Charlotte Mecklenburg Library and Queens University of Charlotte along with other experts in the field for a memorable night of history, fashion, and romance. Not only is this a unique way to engage people in history, sponsorship of this event is your opportunity to engage in vital conversations exploring belonging, opportunity, and access through the lens of fashion and historical romance.



## An Evening of Fashion

Explore displays of original and inspired fashions from the 1770s to the 1830s including the original shoes created for a Charlotte Wedding in 1780.



## Meet the Woman Who Brought this World to Life

Guests will have the opportunity to meet bestselling author Julia Quinn, creator of the Bridgerton series, now a hit Netflix TV show.



# Meet the Author

**Julia Quinn** - #1 New York Times bestselling author Julia Quinn loves to dispel the myth that smart women don't read (or write) romance, and if you watch reruns of the game show *The Weakest Link* you might just catch her winning the \$79,000 jackpot. She displayed a decided lack of knowledge about baseball, country music, and plush toys, but she is proud to say that she aced all things British and literary, answered all of her history and geography questions correctly, and knew that there was a Da Vinci long before there was a code. Her novels have been translated into 42 languages, and in March 2021, all eight *Bridgerton* novels were on the New York Times list at the same time, a record (at that time) for an adult fiction author.



On December 25, 2020, Netflix premiered *Bridgerton* based on her popular series of novels about the Bridgerton family. Julia's newest novel is *Queen Charlotte*, co-written with television pioneer Shonda Rhimes. The book is a powerful and romantic novel of Bridgerton's Queen Charlotte and King George III's great love story and how it sparked a societal shift. *Queen Charlotte* was inspired by the original series *Queen Charlotte: A Bridgerton Story*, created by Shondaland for Netflix.

\*\*\* Special VIP Meet & Greet  
Opportunity Available \*\*\*



# *Itinerary*

**5:00pm to 6:00pm**  
**Meet the Author & Book Signing (VIP Experience)**

This event will precede Queen Charlotte's Ball & Banquet and will offer invited guests the opportunity to meet Julia Quinn and get their book signed.

**6:00pm to 7:30pm**  
**Queen Charlotte's Ball & Banquet**

Inspired by the glitz and glamour of the Bridgerton World reimagined in the Carolina Backcountry, the event will offer attendees a range of activities related to the Queen's Ball experience, focusing on fashion history; these include a historical costume competition, a string quartet, leisurely lawn games, and a 'promenade' photo opportunity.

**7:30pm to 8:30pm**  
**In Conversation with Julia Quinn**

The main event during Queen Charlotte's Ball will take place in the Great Hall, as Julia Quinn and others experts discuss the Bridgerton series, fashion, romance, and making history.





# Queen Charlotte Sponsorships

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*Topaz  
Sponsor*

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the Season*



\$1000

Name & Logo on  
event webpage  
and program  
graphics

Four (4) tickets  
to event



\$2500

Name & Logo on  
event webpage  
and program  
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Four (4) tickets  
to event & VIP  
Reception



\$5,000

Name & Logo on  
event webpage  
and program  
graphics in large  
size

Six (6) tickets to  
event & VIP  
Reception

Social Media  
Mention

10% Discount on  
Event Rental



\$10,000

Name & Logo on  
event webpage  
and program  
graphics in large  
size

Eight (8) tickets  
to event & VIP  
Reception

Social media  
mention

Opportunity to  
Address the  
Audience

15% Discount on  
Event Rental



# Sponsorships Agreement

QUEEN CHARLOTTE'S BALL & BANQUET | SATURDAY FEBRUARY 15

## We will sponsor the Ball at the following level:

- **DIAMOND OF THE SEASON | \$10,000+**
- **TOPAZ | \$5,000**
- **RUBY | \$2,500**
- **PEARL | \$1,000**
- **DONATION | \$\_\_\_\_\_**

## Payment & Recognition Information:

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## Payment may be made by:

- Check (to: Charlotte Museum of History, mail to 3500 Shamrock Dr, Charlotte NC 28215)
- Credit Card (at [charlottemuseum.org](http://charlottemuseum.org), credit card form or invoice available on request)

Signature

Date

Please send information, plus a high-resolution logo (JPEG or PNG) and links to your applicable social media accounts, to the Museum by December 1 to receive full recognition.

For more information or to discuss custom sponsorship packages, please contact Lauren Wallace, Development Director, at 704.568.1774 or [lauren@charlottemuseum.org](mailto:lauren@charlottemuseum.org).