



**Dearest Gentle Reader,
you are invited to a ball.**

Embark on a dazzling adventure with the Charlotte Museum of History as we immerse ourselves in the enchanting world of *Bridgerton* and Queen Charlotte.

Join us as we transform the Museum into a Queen's Ball experience, with historical fashion, a string quartet, Regency-era games & activities, elegant grazing tables, refreshments, and more!

Hear from Julia Quinn, the critically acclaimed author of the *Bridgerton* series, as she discusses writing historical fiction as a reimagining of England's Regency-era. Queen Charlotte's Ball & Banquet explores *Bridgerton's* empowering female characters and message of inclusivity through an immersive experience that resonates with young adults aged 18-30, a demographic often overlooked in traditional museum settings.

**Learn more about how you can help
elevate this event to be fit for a
queen! Together, let's create a night
to remember!**

Overview

Add Your Brand to the Conversation

Join the Charlotte Mecklenburg Library and Queens University of Charlotte along with other experts in the field for a memorable affair of history, fashion, and romance. Not only is this a unique way to engage people in history, sponsorship of this event is your opportunity to engage in vital conversations exploring belonging, opportunity, and access through the lens of fashion and historical romance.



An Evening of Fashion

Explore displays of original and inspired fashions from the 1770s to the 1830s, including the original shoes created for a Charlotte wedding in 1780.



Meet the Woman Who Brought this World to Life

Guests will have the opportunity to meet bestselling author Julia Quinn, creator of the *Bridgerton* series, now a hit Netflix TV show.

Meet the Author

Julia Quinn - #1 New York Times bestselling author Julia Quinn loves to dispel the myth that smart women don't read (or write) romance, and if you watch reruns of the game show *The Weakest Link* you might just catch her winning the \$79,000 jackpot. She displayed a decided lack of knowledge about baseball, country music, and plush toys, but she is proud to say that she aced all things British and literary, answered all of her history and geography questions correctly, and knew that there was a Da Vinci long before there was a code. Her novels have been translated into 42 languages, and in March 2021, all eight *Bridgerton* novels were on the New York Times list at the same time, a record (at that time) for an adult fiction author.



On December 25, 2020, Netflix premiered *Bridgerton* based on her popular series of novels about the Bridgerton family. Julia's newest novel is *Queen Charlotte*, co-written with television pioneer Shonda Rhimes. The book is a powerful and romantic novel of *Bridgerton*'s Queen Charlotte and King George III's great love story and how it sparked a societal shift.

**Special VIP Meet & Greet
Opportunity Available**

Itinerary

Saturday, February 15, 2025

4:30pm to 6:00pm
VIP Experience (Meet & Greet with Julia Quinn)

This event will precede Queen Charlotte's Ball & Banquet and will offer VIP guests early entrance to the ball with an elegant reception, plus the opportunity to meet Julia Quinn and get their book signed.

6:00pm to 7:30pm
Queen Charlotte's Ball & Banquet

Inspired by the glitz and glamour of the *Bridgerton* World, the event will offer attendees a range of activities related to the Queen's Ball experience. Attendees can enjoy a historical costume display and "Walk & Talk" mini program with the designer, charcuterie grazing tables & refreshments, a string quartet, historical costume competition, leisurely lawn games, and a 'promenade' photo opportunity.

7:30pm to 8:30pm
In Conversation with Julia Quinn

The main event during Queen Charlotte's Ball will take place in the Great Hall, as Julia Quinn and other experts discuss the *Bridgerton* series, fashion, romance, and making history.



Why Sponsor Queen Charlotte's Ball & Banquet?

Sponsoring Queen Charlotte's Ball & Banquet is an exceptional opportunity to align your brand with a transformative cultural event that celebrates empowerment and creativity. The event will feature Julia Quinn, the acclaimed author of the *Bridgerton* series, who will lead an engaging discussion on the powerful role of fashion in shaping social norms for women during the Regency era. This marks Julia Quinn's first visit to Charlotte, NC—fondly known as the Queen City after Queen Charlotte, making this evening even more special. Your support will not only contribute to these enlightening conversations but also position your brand as a key advocate for inclusivity and cultural relevance.

By partnering with us, you will gain visibility through event marketing materials, social media campaigns, and live event recognition, showcasing your commitment to supporting impactful cultural initiatives. This event is more than just a gala, it's a celebration of creativity, connection, and community engagement, offering the chance to network with fellow sponsoring organizations, local artists & creatives, and community members.

Join us in creating an enchanting atmosphere filled with inspiring dialogue and unforgettable experiences. Your investment will help make this event a reality, leaving a lasting impression on attendees and solidifying your brand's presence as a leader in supporting meaningful cultural initiatives. Don't miss this opportunity to inspire and engage our community—let's create something remarkable together!





Queen Charlotte Sponsorships



*Regency
Patron*



\$1,000

Logo Placement
on all event
materials

Two (2) tickets
to VIP Meet &
Greet with Julia
Quinn

Two (2)
memberships to
the Charlotte
Museum of
History



*Lady
Whistledown
Sponsor*



\$2,500

Logo Placement
on all event
materials

Four (4) tickets
to VIP Meet &
Greet with Julia
Quinn

Social Media
Shoutout

10% Discount on
Event Rental



*Royal Court
Sponsor*



\$5,000

Prominent Logo
Placement on all
event materials

Six (6) tickets to
VIP Meet &
Greet with Julia
Quinn

Reserved
seating for Julia
Quinn's Author
Talk

Exclusive moment to
engage directly with
the audience

10% Discount on
Event Rental



*Diamond of
the Season
Sponsor*



\$10,000

Premier Logo
Placement on all
event materials

Eight (8) tickets
to VIP Meet &
Greet with Julia
Quinn

Prime reserved
seating for Julia
Quinn's Author
Talk

Exclusive Social
Media Shoutout

A premium
opportunity to
engage directly
with the audience.

15% Discount on
Event Rental



Sponsorships Agreement

QUEEN CHARLOTTE'S BALL & BANQUET | SATURDAY FEBRUARY 15

We will sponsor the Ball at the following level:

- **DIAMOND OF THE SEASON | \$10,000**
- **ROYAL COURT SPONSOR | \$5,000**
- **LADY WHISTLEDOWN SPONSOR | \$2,500**
- **REGENCY PATRON | \$1,000**
- **DONATION | \$_____**

Payment & Recognition Information:

Name / Business (as it will appear in collateral material) _____

Web URL (to be linked, if applicable) _____

Main Contact _____ Phone _____

Email _____

Mailing Address _____

Payment may be made by:

- Check (to: Charlotte Museum of History, mail to 3500 Shamrock Dr, Charlotte NC 28215)
- Credit Card (at charlottemuseum.org, credit card form or invoice available on request)

Signature

Date

Please send information, plus a high-resolution logo (JPEG or PNG) and links to your applicable social media accounts, to the Museum by December 1 to receive full recognition.

For more information or to discuss custom sponsorship packages, please contact Lauren Wallace, Development Director, at 704.568.1774 or lauren@charlottemuseum.org.