



# Rock House 250

Rock House 250 is a program series celebrating the 250th anniversary of the oldest home in Mecklenburg County: the 1774 Alexander Rock House. The series will run from September 2024 through May 2025 and reflect on more than 250 years of history at the Alexander Homesite, emphasizing the many different communities that have called this place home.

The goal of the Rock House 250 series is to include all Charlotteans in the 250th anniversary story. The combination of engaging exhibits, interactive programming, and educational lectures will give our community the chance to choose how they engage with Charlotte Museum of History. By supporting this series, you become an active part of saving and sharing our community's unique and diverse story.





## Rock House 250 Program Series Summary

### Rock House 250 Event Series

- **October:** *Rock House 250 Exhibit Opening*
- **November:** *More than 250*
- **January:** *Twelfth Night*
- **February:** *Queen's Ball*
- **March:** *Rockin' at the Rock House*
- **May:** *Meck Dec Symposium*

Additional programs and lectures may be added throughout the program's run. Please follow the Museum's website ([charlottemuseum.org/events](http://charlottemuseum.org/events)) and our social media channels to stay up-to-date on our latest offerings.

**For more information:** [info@charlottemuseum.org](mailto:info@charlottemuseum.org)

### Program Spotlight:

#### **Rockin' at the Rock House**

An 80s-themed birthday bash for Charlotte's oldest home including a performance from local band It's Snakes and a panel featuring producers Don Dixon and Mitch Easter.

#### **Twelfth Night**

Get into the "spirits of the season" with this holiday celebration. Learn a little, drink a little, and be merry!

#### **Queen's Ball**

Immerse yourself in a historical fashion journey inspired by the *Bridgerton* series. The event offers a complete Regency-era ball experience, featuring historical costume displays, educational presentations, and more that explore the evolution of fashion from the 1770s to the 1830s while delving into the societal impact and artistic expression of clothing.

# Rock House 250 Series Sponsor

## Support the Entire Rock House 250 Series

For information about custom sponsorship packages or to sponsor a single event, please contact Development Director Lauren Wallace at [lauren@charlottemuseum.org](mailto:lauren@charlottemuseum.org).

### BRONZE SPONSOR



Name & Logo on webpage and program graphics

Two (2) tickets to each program

### SILVER SPONSOR



Name & Logo on webpage and program graphics

Four (4) tickets to each program

Social media mentions

### GOLD SPONSOR



Name & Logo on webpage and program graphics

Six (6) tickets to each program

Monthly social media mentions

Ten (10) CMH Guest Passes

### PRESENTING SPONSOR



Name & Logo on webpage and program graphics in large size

Eight (8) tickets to each program

Monthly social media mentions

Fifteen (15) CMH Guest Passes

Discounts on event rentals



# Sponsor Agreement

ROCK HOUSE 250 | FALL 2024 - SPRING 2025

**We will sponsor Rock House 250 at the following level:**

- PRESENTING | \$25,000+**
- GOLD | \$15,000+**
- SILVER | \$10,000**
- BRONZE | \$5,000**
- DONATION | \$\_\_\_\_\_**

**Payment & Recognition Information:**

Name / Business (as it will appear in collateral material) \_\_\_\_\_

Web URL (to be linked, if applicable) \_\_\_\_\_

Main Contact \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

**Payment may be made by:**

- Check (to: The Charlotte Museum of History, mail to 3500 Shamrock Dr, Charlotte NC 28215)
- Credit Card (at [charlottemuseum.org](http://charlottemuseum.org), credit card form or invoice available on request)

Signature

Date

Please send information, plus a high-resolution logo (JPEG or PNG) and links to your applicable social media accounts, to the Museum by September 1 to receive full recognition.

For more information or to discuss custom sponsorship packages, please contact Lauren Wallace, Development Director, at 704.568.1774 or [lauren@charlottemuseum.org](mailto:lauren@charlottemuseum.org).