

THE CHARLOTTE MUSEUM OF HISTORY CANCELS MAJOR SPRING FUNDRAISER

CHARLOTTE, N.C., March 23, 2020 – The Charlotte Museum of History announced today that it will cancel its major fundraiser, the Colonial Gem Garden Party, scheduled for April 23. This comes after the museum announced on March 16 that it would temporarily close in order to help slow the spread of COVID-19. All other museum programs, events and activities also are suspended until further notice.

“We made the difficult decision to cancel our major fundraising event because it’s the right thing to do for our community and because the outlook for late April is so uncertain with regard to community gatherings and public events,” said Adria Focht, president and CEO of The Charlotte Museum of History. “We hope our sponsors and ticket holders will turn their event purchases into donations, and in fact, many we’ve spoken to have chosen to do just that. We are so grateful for their generosity in this uncertain time. We ask people who bought Colonial Gem tickets in the past to please consider making a donation in April in lieu of attending the event. Like so many other local organizations and businesses, we need our community’s financial support during these challenging times so we can continue to serve Charlotte in the future.”

In the coming days, the museum will roll out new digital learning tools for students studying remotely, including the more than 2,000 students whose field trips to the museum were cancelled due to the pandemic. The museum also will provide historic context for this public health crisis via its digital platforms and will continue caring for Charlotte’s oldest home, the 1774 Alexander Rock House.



In 2019, the museum helped more than 20,000 visitors better understand the world in which we live – including more than 6,000 K-12 students. More than 7,000 people enjoyed free access to the museum’s educational and cultural programming.

Donations can be made to the museum at charlottemuseum.org or by sending a check to The Charlotte Museum at 3500 Shamrock Drive, Charlotte NC, 28215.

The museum will announce any further updates on its website and social media channels.

About The Charlotte Museum of History

The Charlotte Museum of History engages a broad audience in the history of the Charlotte region through the stories of its people, places and events to promote dialogue and historical perspective. The museum is the steward of the 1774 Alexander Rock House and home site, a site listed on the National Register of Historic Places and the oldest home in Mecklenburg County. To learn more, visit charlottemuseum.org and follow the museum on Facebook and Twitter (@CLThistory) and Instagram (@charlottemuseumofhistory).

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